



More space to roam around



Slower-growing breeds



Sand or other materials to encourage dust bathing



Natural daylight and shade for free-range birds



Welfare assured from birth to slaughter



Objects to peck at



Raised perches to perch on



Dry, comfortable bedding to lie down on



Managed to a dedicated set of welfare standards



More daily inspections



No routine tail docking



No farrowing crates



Straw bales and other objects to peck at



Never caged



All staff undertake specific welfare training